

ALIMENTARIA+HOSTELCO 2026 - F&H Startups Arena

Wednesday, 25 of March (morning)

Schedule	F&HS PITCHING POINT	F&HS NETWORKING ZONE
10:15 h	<p><u>Innovation Sessions</u></p> <p>Alimentos vegetales con valor añadido: tres desarrollos reales en postres, platos preparados y bebidas <i>Ingrid Aguiló, Technician at Postharvest Programme at IRTA</i></p> <p>Fitbray Labregando Animal Welfair</p>	
10:30 h		
10:45 h		
11:00 h	<p><u>Investors Summit</u></p> <p>Round tables</p> <p>Regulatory sandboxes to build resilient food and hospitality systems (11:00 h)</p> <p><i>Glòria Cugat, General Sub-director for Agri-food Transfer and Innovation at Generalitat de Catalunya; Cristina Garrido, Head of Food Safety and Quality at CNTA; Fernando Rivero, Regulatory Scientist & Toxicologist at ATOVA, Pablo Hernández, Global Innovation Manager at Sigma-Campofrío</i></p> <p>Moderator: <i>Patricia Larráyoz, AgriFoodTech Sandbox Manager at EATEX by CNTA</i></p> <p>Food and international commerce agreements (11:45 h)</p> <p><i>José Miguel Flavian, Head of Foreign Trade, Spanish Chamber of Commerce in the United Kingdom; Maria Reig, Senior Consultant at the Miami Foreign Office at ACCIÓ Carles Mayol, Head of Container Department at Port of Barcelona</i></p> <p>Moderator: <i>Marc Moreno, Internationalisation Consultant for the Agri-Food Sector at ACCIÓ</i></p> <p>Food and hospitality investors ecosystem (12:30 h)</p> <p><i>Inma Rodríguez, Market Intelligence Manager at ACCIÓ; Pedro de Álava, Funds Director at Tech Transfer AgriFood; José María Cobo, CEO at TranXforma Food</i></p> <p>Moderator: <i>Miguel Ángel Cubero, VP Finance & Scale-Up at Food & Agri Tech Europe (FATE)</i></p> <p>Impact investment driving sustainable innovation</p> <p>Round table with: <i>Fernando Casado, co-founder and general partner at Inclimo; Paula Casals, Fundraising & Investment Associate at Ship2Be</i></p> <p>Moderator: <i>Oriol Sans, Senior Startups Manager at ACCIÓ</i></p>	<p><u>Startup Clinics</u></p> <p>IPR Consultation and Advice (10:30 h)</p> <p><i>José María del Valle, Catalonia and Aragon Manager at Pons IP Marc Caballé, Innovation officer at IRTA Jordi Elías, IP Consultant & European Patent Attorney at ClarkeModet Maria Mercè, Head of Patents Department at Ponti & Partners Carolina Janer, European Patent Attorney at ZBM Patents Marta Vilà, Ungria Patents&Trademarks Barcelona Manager</i></p> <p>Market analysis and identification of potential clients (11:45 h)</p> <p><i>Germán Grimaldo, CEO at Bybusiness AI Rogelio Pozo, CEO at AZTI Xavier Arola, CEO at Kinetix Impact Julián Ramírez, Project Coordination & Business Developer at Kinetix Impact Vikesh Chugani, Tech transfer at Atrineo Iberia Cecilia Wolluscheck, CEO at CW Consulting</i></p> <p>Data spaces, Living Lab and Test facilities (13:00 h)</p> <p><i>Irina Moreno, Head of Innovation and Transfer of Agri-Food Technologies at UPC Agustí Fonts, Valorization Office Technician at IRTA Eva Ogué, Head of Valorisation Office at IRTA Roberto García, Computer Science and Digital Design Department at UdL Sarah Heaney, Market and Communications Lead at Naked Innovations</i></p>
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14:00 h	<p><u>Lunch break</u></p>	<p><u>Lunch break</u></p>
14:15 h		
14:30 h		
14:45 h		
14:55 h		

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Wednesday, 25 of March (afternoon)

Schedule	F&HS PITCHING POINT	F&HS NETWORKING ZONE
15:00 h	<p><u>Innovation Sessions</u></p> <p>—</p> <p>Cárnicos loncheados que duran más: innovación en envase y formulación <i>Elsa Lloret, Innovation Technician in Packaging and Food Technology at IRTA</i></p>	<p><u>Lunch break</u></p>
15:15 h	<p>Beyond food: meat co-products potential applications <i>Ricard Bou, Researcher in the Food Functionality and Safety Programme at IRTA</i></p>	
15:30 h	<p><u>Pitch session 2</u></p> <p>—</p> <p>Proteins & next-gen ingredients (insect, algae and bioprotein) (15:30 h)</p>	<p><u>Food&Hospitality Networking</u></p> <p>FREE MEETINGS</p> <p>7 tables 42 slots - 20' each</p> <p>Liquats Vegetals - <i>Lorena Salcedo</i></p> <p>—</p> <p>Grupo Costa - <i>Alba Garcia</i></p> <p>—</p>
15:45 h	<p><i>Protiberia</i></p> <p><i>Algemy</i></p> <p><i>NUCAPS</i></p>	
16:00 h	<p><i>VPM Insect</i></p> <p><i>Genbioma</i></p> <p><i>Nèboda Farms</i></p> <p><i>Salaria Productos</i></p>	
16:15 h	<p>—</p> <p>Food chain and logistics (16:19 h)</p>	
16:30 h	<p><i>Bumerania Robotics</i></p> <p><i>Oktics ATZ</i></p> <p><i>Neosanix</i></p> <p><i>Zertifier</i></p>	
16:45 h	<p><i>HCS</i></p> <p><i>Enoengineering</i></p>	
17:00 h	<p>Consumer experience & Markets (17:01 h)</p> <p><i>Menuveo Enterprise</i></p> <p><i>RepScan</i></p>	
17:15 h	<p><i>Cook's Tribute</i></p> <p><i>BIYECTIVA</i></p>	
17:30 h	<p><u>Casual Innovation Meetup</u></p>	
17:45 h		
18:00 h		
18:15 h		
18:30 h		