

ALIMENTARIA+HOSTELCO 2026 - F&H Startups Arena

Wednesday, 25 of March (morning)

Schedule	F&HS PITCHING POINT	F&HS NETWORKING ZONE
10:15 h	<u>Innovation Sessions</u>	
10:30 h	Alimentos vegetales con valor añadido: tres desarrollos reales en postres, platos preparados y bebidas <i>Ingrid Aguiló, Technician at Postharvest Programme at IRTA</i>	
10:45 h	Fitbray Labregando Animal Welfair	
11:00 h	<u>Investors Summit</u>	<u>Startup Clinics</u>
11:15 h	Round tables	IPR Consultation and Advice (10:30 h)
11:30 h	Regulatory sandboxes to build resilient food and hospitality systems (11:00 h)	<i>José María del Valle, Catalonia and Aragon Manager at Pons IP</i> <i>Marc Caballé, Innovation officer at IRTA</i>
11:45 h	<i>Glòria Cugat, General Sub-director for Agri-food Transfer and Innovation at Generalitat de Catalunya; Cristina Garrido, Head of Food Safety and Quality at CNTA; Fernando Rivero, Regulatory Scientist & Toxicologist at ATOVA; Pablo Hernández, Global Innovation Manager at Sigma-Campofrío</i>	<i>Jordi Elías, IP Consultant & European Patent Attorney at ClarkeModet</i> <i>Maria Mercè, Head of Patents Department at Ponti & Partners</i> <i>Carolina Janer, European Patent Attorney at ZBM Patents</i> <i>Marta Vilà, Ungria Patents&Trademarks Barcelona Manager</i>
12:00 h	<i>Moderator: Patricia Larráyoz, AgriFoodTech Sandbox Manager at EATEX by CNTA</i>	Market analysis and identification of potential clients (11:45 h)
12:15 h	Food and international commerce agreements (11:45 h)	<i>Germán Grimaldo, CEO at Bybusiness AI</i> <i>Rogelio Pozo, CEO at AZTI</i>
12:30 h	<i>José Miguel Flavian, Head of Foreign Trade, Spanish Chamber of Commerce in the United Kingdom; Maria Reig, Senior Consultant at the Miami Foreign Office at ACCIÓ; Carles Mayol, Head of Container Department at Port of Barcelona</i>	<i>Xavier Arola, CEO at Kinetix Impact</i> <i>Julián Ramírez, Project Coordination & Business Developer at Kinetix Impact</i> <i>Vikesh Chugani, Tech transfer at Atrineo Iberia</i> <i>Cecilia Wolluscheck, CEO at CW Consulting</i>
12:45 h	<i>Moderator: Marc Moreno, Internationalisation Consultant for the Agri-Food Sector at ACCIÓ</i>	Data spaces, Living Lab and Test facilities (13:00 h)
13:00 h	Food and hospitality investors ecosystem (12:30 h)	<i>Irina Moreno, Head of Innovation and Transfer of Agri-Food Technologies at UPC</i>
13:15 h	<i>Inma Rodríguez, Market Intelligence Manager at ACCIÓ; Pedro de Álava, Funds Director at Tech Transfer AgriFood; José María Cobo, CEO at TranXforma Food</i>	<i>Agustí Fonts, Valorization Office Technician at IRTA</i> <i>Eva Ogué, Head of Valorisation Office at IRTA</i>
13:30 h	<i>Moderator: Miguel Ángel Cubero, VP Finance & Scale-Up at Food & Agri Tech Europe (FATE)</i>	<i>Roberto García, Computer Science and Digital Design Department at UdL</i> <i>Sarah Heaney, Market and Communications Lead at Naked Innovations</i>
13:45 h	Impact investment driving sustainable innovation	
14:00 h	<i>Round table with: Fernando Casado, co-founder and general partner at Inclimo; Paula Casals, Fundraising & Investment Associate at Ship2Be</i>	
14:15 h	<i>Moderator: Oriol Sans, Senior Startups Manager at ACCIÓ</i>	
14:30 h	<u>Lunch break</u>	<u>Lunch break</u>
14:45 h		

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Wednesday, 25 of March (afternoon)

Schedule	F&HS PITCHING POINT	F&HS NETWORKING ZONE	
15:00 h	<u>Innovation Sessions</u> Cárnicos loncheados que duran más: innovación en envase y formulación Elsa Lloret, Innovation Technician in Packaging and Food Technology at IRTA Beyond food: meat co-products potential applications Ricard Bou, Researcher in the Food Functionality and Safety Programme at IRTA	<u>Lunch break</u>	
15:15 h			
15:30 h	<u>Pitch session 2</u> Proteins & next-gen ingredients (insect, algae and bioprotein) (15:30 h) Protiberia Algemy NUCAPS VPM Insect Genbioma Nèboda Farms Salaria Productos Food chain and logistics (16:19 h) Bumerania Robotics Oktics ATZ Neosanix Zertifier HCS Enoengineering Consumer experience & Markets (17:01 h) Menuveo Enterprise RepScan Cook's Tribute BIYECTIVA	<u>Food&Hospitality Networking</u> FREE MEETINGS 7 tables 42 slots - 20' each Liquats Vegetals - Lorena Salcedo Grupo Costa - Alba García	
15:45 h			
16:00 h			
16:15 h			
16:30 h			
16:45 h			
17:00 h			
17:15 h			
17:30 h	<u>Casual Innovation Meetup</u>		
17:45 h			
18:00 h			
18:15 h			
18:30 h			